

Text appears: Razer Barracuda Pro

The Razer Barracuda Pro headset floats amongst a PC gaming setup.

A light green energy shimmers across the black headset as it floats towards the camera—as if the viewer is the one putting them on.

Text appears: Game everywhere. Hear nothing else.

At this instant, the entire PC gaming setup powers up and goes straight into a game in mid-battle.

Off to the side of the monitor, we hear a smartphone vibrate as a call comes in.

We cut to a closeup of the headset as a button is pressed, enabling it to shift focus from game audio to phone audio as the call is picked up.

Text appears: Razer SmartSwitch Dual Wireless

Dialogue: Thank you for calling.

Text appears: 2.4GHz and Bluetooth connectivity

Once the call is over, the headset seamlessly switches back to game audio.

As the camera pulls out to reveal the headset, the environment changes from the PC gaming setup to the noisy interior of a train.

We cut to a closeup of the headset as a button is pressed, which causes a solid translucent shield to form around the Razer Barracuda Pro, shielding it from the noise of the train.

Text appears: Hybrid Active Noise Cancellation

As the train enters a dark tunnel, the headset's earcup turns transparent to reveal its internals.

The camera dives into the earcup, following a green bolt of energy that weaves through a futuristic sci-fi maze that reaches a tall monolith.

The energy travels upwards along the monolith, supercharging the structure and causing it to emit an even more powerful beam of energy into the sky.

The camera cuts back out to the earcup as the energy radiates across its internals.

Text appears: THX Achromatic Audio Amplifier

The train exits the dark tunnel, revealing the headset in a now smoky, hazy interior.

Text appears: Integrated beamforming noise-cancelling mic

From both sides of the earcups, several green laser beams are emitted, forming a sweet spot where a person's mouth would be.

A sound wave appears within the sweet spot, as we hear a sample of the mic's impressive clarity.

Dialogue: Attack the objective

The camera cuts to a closeup of the headset's earcup, which disassembles outwards into an exploded view of its audio drivers, focusing on thin metal disc called the diaphragm.

The diaphragm is highlighted in green energy and suddenly changes from a shiny metallic material to a matte fiber weave.

Text appears: Razer TriForce Bio-Cellulose 50mm Drivers

The camera swivels around to focus on the headset's durable, flexible aluminum headband, which slowly retracts to reveal a matte metallic finish.

We cut to a surface with a similar finish, as a plush fabric earcup cushion pops out to contrast the different textures.

A quick montage of closeups highlights the headset's premium mate finishing, before moving to a wider shot to show the headset's earcups swiveling.

The camera pulls out from the headset several times, each one causing a change in environment to showcase its versatile indoor and outdoor use.

Text appears: Game everywhere. Hear nothing else.

The headset arrives back at the PC gaming setup.

The camera pulls out once more, revealing the full range of Razer Barracudas.

Text appears: Razer Barracuda X. Razer Barracuda Pro. Razer Barracuda.

Razer logo appears.